

## Server Requirements

Before using SEO Studio, you must upload it to a web server that meets the following application requirements;

- PHP 5.2.17 or newer
- PHP CURL extension (see <http://php.net/manual/en/curl.installation.php>)

If you, for some reason, cannot install the CURL library, you may request an alternative version from the developer. See the *Customer Support* section towards the end of this documentation.

## Installing and Running

If you meet all of the above requirements, you're ready to install SEO Studio. Follow the below steps carefully.

1. Unpack all files in the **files** directory to somewhere on your computer.
2. Use a File Transfer Portal (FTP) to upload the files to your web server. If you're running a local server, you can simply place the files in the working directory.
3. Check to be sure that all files have been uploaded. One missing file can cause the application to fail.

Next, you might want to configure your portal to your liking. To do this, locate the [config.php](#) file in the root-level directory of the portal. Open it in a text editor and change each item to your liking.

Each configuration item is self-explanatory and filled with predefined values that are already public on the portal.

# What is SEO Studio?

- SEO Studio is a Search Engine Optimization portal that has built-in tools to help with your Search Optimization needs.

## Using SEO Studio

The studio has a ton of useful tools. These are all found in the **tools/** folder, along with a manifest.json file for their configuration, and icon.png file for their icon, and their respective PHP files. Below is all of our built-in tools.

<b>Competition Check</b>	Enter the URLs of up to 2 other websites, and compare them to yours in the competition.
<b>Competition Meter</b>	This tool will allow you to input an array of keywords, and then find out the number of websites that correspond to these keywords.
<b>Header Checker</b>	Make sure your website's headers are being returned properly. This tool helps with that.
<b>Keyword Cleaner</b>	Input a list of keywords, and we'll clean it up by removing duplicate tags, and formatting the list properly.
<b>Meta Tag Generator</b>	Enter some text and generate a series of Meta Tag HTML code to put on your website.
<b>Mobile Compatibility</b>	Is your website responsive? See how it changes on a smaller screen.
<b>PageRank Checker</b>	Find out your website's PageRank with this nifty tool.
<b>PageRank Compare</b>	Compare your website's PageRank to other websites in the competition.
<b>Robots.txt Builder</b>	Choose which search engines can crawl your website, and generate an entire robots.txt file to upload to the root of your website.
<b>Spider Preview</b>	How does a web crawler / spider see your website? Find out with this tool.
<b>Website Speed Test</b>	Enter the URL of your website, and we will see how fast it loads from 1) the server you upload the script to and 2) our own servers, using a remote API.

# Customer Support

- Customer Support E-mail [info@bluefiremedia.net](mailto:info@bluefiremedia.net)
- Contact Developer <http://codecanyon.net/user/BlueFireMedia>

Please note that if you post issues on the item's comments, you may not receive a response. If you do, it will take longer than it would if you contacted us using the options above.

Thanks!

## Adding / Removing Tools

All tools have their own workspace and folder. These are all in the directory named 'tools'. Each tool folder must contain the following files:

1. manifest.json – contains all information about the tool
2. icon.png – contains the icon used for the tool on the front page
3. index.php – the php script where the tool will run and work.

The directory can be named anything, but is recommended to be named as close to the actual tool name as possible.